

EIRA Board Meeting

Tuesday, January 11, 2022, 7 pm
Online via Zoom

MINUTES

Board members present:

Emma Erdahl (President), Andrew Degerstrom (Treasurer), Becky Accettura, Rod Lauture, Larry Lamb, Natasha Dockter, Mike Erlandson, Peter Mason, Brian Milavitz

Staff Present:

Jenna Egan, Coordinator

Guests: Lisa Goodman, Minneapolis City Council Ward 7

Claire Wilson, Loppet Foundation Executive Director

Welcome

President Emma Erdahl called the meeting to order at 7:01 p.m.

1. Lisa Goodman, Minneapolis City Council, Ward 7

Council Member Goodman gave the following announcements:

- Asked by the City Council President to continue serving as Chair of the Business Inspection and Housing Committee. First Business meeting is Tues. Jan. 18.
[https://lims.minneapolismn.gov/RCA/9066?utm_content=&utm_medium=email&utm_name=&utm_source=govdelivery&utm_term=-2021AffordableHousingTrustFundAwardrecommendations\(minneapolismn.gov\)](https://lims.minneapolismn.gov/RCA/9066?utm_content=&utm_medium=email&utm_name=&utm_source=govdelivery&utm_term=-2021AffordableHousingTrustFundAwardrecommendations(minneapolismn.gov))
- Lunch with Lisa on Jan. 26. Downtown leaders will share their Downtown Recovery Efforts. Presenters include: Steve Cramer, President & CEO of the Minneapolis Downtown Council; Sarah Anderson, President & CEO of BOMA; and Melvin Tennant, President & CEO of Meet Minneapolis.
- Luminary Havdalah is a free community-wide gathering outdoors at Levin Park, just east of Lake of the Isles on the evening of the Luminary Loppet festival.
<https://www.facebook.com/events/1086655685434478ah>
- City of Minneapolis launches behavioral crisis response teams pilot project. Canopy Roots serves as the provider. [https://www.minneapolismn.gov/news/2021/december/city-launches-behavioral-crisis-response-teams-pilot-project-/hesBehavioralCrisisResponseTeamsPilotProject-CityofMinneapolis\(minneapolismn.gov\)](https://www.minneapolismn.gov/news/2021/december/city-launches-behavioral-crisis-response-teams-pilot-project-/hesBehavioralCrisisResponseTeamsPilotProject-CityofMinneapolis(minneapolismn.gov))
- Budget has been approved, 2.6 million approved for youth programming.
- Hiring Community Service Officers.

<https://www.minneapolismn.gov/government/jobs/police-jobs/hiring-cso/>

- Council member Goodman's newsletter: <https://www.minneapolismn.gov/government/city-council/ward-7/newsletters/>

Questions: Erlandson - can you share more about the encampments? Goodman - city doesn't have a policy on homeless encampments. Hennepin County allocates money and is their body of work. The city gets involved when encampments are on city property, example of Greenway encampment last summer. Working to address the 30 encampments in the city with resources, etc. Lauture - what is City Council and the MPD doing to address public safety, specifically on Hennepin Ave. and Lake St.? Goodman - recommend inviting Inspector Katie Blackwell from MPD to the board meeting. Offered an amendment for hot rodding, asked the legislature to review the penalties for this kind of behavior.

2. Claire Wilson, Loppet Foundation Executive Director

Loppet Foundation Executive Director Wilson gave the following announcements:

- Gratitude to EIRA and the NRP Committee for the funding to purchase a new snowmobile to groom the Chain of Lakes.
- Dedicated to accessibility for all residents to attend events, programming and the trails.
- Luminary Loppet is Sat. Feb. 5 from 6 - 10 PM at Lake of the Isles.
<https://www.loppet.org/innesota>

Questions: Erlandson - encourage Loppet Foundation to continue to seek funding from Minneapolis neighborhoods that are near or on the trails for the groomer and snowmobile. Lamb - logo and sponsorship opportunities for snowmobile?

3. Green Team Update: Ellen Van Iwaarden, Committee Chair

Green Team Committee Chair Van Iwaarden gave the following announcements:

- Rep. Hornstein and his intern Dori are interested in working with neighborhoods on zero waste. Requested 5 million dollars for local organizations to conduct pilots on getting multi-family units to start and/or increase composting. Green Team and Dori are interested in East Isles neighborhood outreach.
- Green Team meeting is on Wed. Jan. 19 at 7 PM via Zoom.

4. Treasurer's Report/Finance Committee Report

Finance Committee Chair, Andrew Degerstrom gave the following announcements:

- Andrew is training Jenna on bookkeeping. Treasurer term limit ends this April.
- [January 2022 Finance Report](#)

Motion by Degerstrom, seconded by Erlandson. Motion carried with 9 ayes and 0 nays.

- [Financial Management Policies and Procedures Draft 2022 Amendments](#)

Motion by Erlandson, seconded by Degerstrom. Motion carried with 9 ayes and 0 nays.

- [Plan modification](#)

Motion by Erlandson, seconded by Degerstrom. Motion carried with 9 ayes and 0 nays.

- [Contract amendment](#)

5. Possibility of changing name of EIRA organization to East Isles Neighborhood Organization

President Emma Erdahl and Treasurer Andrew Degerstrom gave the following announcements:

- Reasons for name change - membership now includes businesses and non-profit organizations (more inclusive), new logo and rebranding, replacing signs with new logo and rebranding

Questions: Lauture - what is the cost? Degerstrom - already budgeted for new signs. Board has authority to amend Articles of Incorporation. Minimal cost with the Secretary of State. Van Iwaarden - more inclusive and grammatically correct.

Adoption of amending Articles of Incorporation. Motion by Degerstrom, seconded by Milavitz. Motion carried with 8 ayes and 1 nays.

Discussion: Degerstrom - Acronym will be EINA.

6. Fundraising Committee

President Emma Erdahl gave the following new policies adoption announcements:

- Need a chair and a charter to start this new committee.
- If interested, please contact Jenna at jenna@eastisles.org.
- Will add calls for committee chair and committee members in the February newsletter.

8. Southwest Voices Proposal

Treasurer Andrew Degerstrom gave the following announcements:

- [Draft contract.](#)

Agreement contract of Southwest Voices. EIRA will receive money from the online newspaper based on East Isles neighbors that have subscriptions/membership. Board will approve, condition that Southwest Voices add our EIRA to their website.

<https://www.southwestvoices.news/>

Questions: Lamb - does this affect our relationship with Hill and Lake Press? Degerstrom - doesn't overlap, and we pay Hill and Lake Press \$1,000.00 in advertising per year. Southwest Voices is completely online.

Motion by Degerstrom, seconded by Erlandson. Motion carried with 9 ayes and 0 nays.

- Volunteer of the Year nominations for Annual Meeting 2022. Recommend nominating East Isles resident Julie Kucinski. Plaques are at the Isles Buns & Coffee with volunteers' names on the plaques. Degerstrom - recognizing neighbors who have given back over the years, not just a new volunteer each year. Can be both. Accettura - will discuss and decide on recognized neighbors at our next meeting.
- Neighbor Survey Project. Strategy is to collect Block Captains contact information to help us distribute and share the Neighbor Survey Project. Please make sure to share your Block Captain information with Sandy at sandra@snadvertising.com.

Questions: Erdahl - do we need to allocate money for the survey and outreach?

9. Open Forum

Accettura - does anyone know where construction is at for Grace Church? Is this an option for committee meetings?

Accettura - Outreach and Engagement Committee met last month and approved the development and execution of a survey project. Objective is to learn what EIRA residents know and value about our events and other initiatives. In order to maximize the number of survey respondents, we are planning to partner with neighborhood Block Captains and ask them to distribute the survey. We need your help to collect a list of Block Captains. EIRA's email newsletter list of approximately 800 does not reach most of the 3,200 residents in our neighborhood. After discussion, we concluded that the best way to reach people is to partner with East Isles Block Captains — individuals who organize the annual National Night Out block parties. The 5th police precinct has Block Captains on file, but names cannot be shared due to the city's data privacy act. That's why we are reaching out to you. There are 33 Block Captains in East Isles. We would appreciate it if you could please share the name and email address of your Block Captain as well as any others you may know through friends or family who live in our EIRA community. Sandy Nelson, an Outreach and Engagement Committee volunteer, has offered to lead and manage the project from inception through completion. Please send your Block Captain contact information to Sandy at Sandra@snadvertising.com or Accettura at becky.accettura@gmail.com.

Van Iwaarden - recommends reaching out to East Isles neighbors that have neighbor emails list.

Degerstrom - BET Meeting on Tues. Feb. 18 at 7 PM via Zoom. Public Works will be discussing the Hennepin Reconstruction Project. Farmers Market Meeting on Thurs. Feb. 20 at 7 PM via Zoom.

Adjournment

The meeting was adjourned at 8:16 PM.

Minutes submitted by Jenna Egan