

EINA Board of Directors Meeting  
Tuesday, February 21, 2023, 6:00 PM  
Virtual (Zoom)  
MINUTES

Board members present: Quinton Courts (Secretary), Larry Lamb, Mike Erlandson (President), Mark Greene, Brian Milavitz (Treasurer), Deb Altschuler, Henry LaBounta, Julia Edelman

Board members absent: Shanti Mittra (Vice President), Cuyler Dinegan (Coordinator), Sandy Nelson

Guests present: Carla Lukermann, Alisa Revou, Amy Sanborn (bookkeeper), Scott Graham, Jenny Breen, Lindsey Bourlier

1. Call to order at 6:02PM.
2. Introductions
  - a. Introduction from Scott Graham, candidate for City Council, Ward 7.
    - i. Realtor. Lives in Bryn Mawr.
    - ii. Running on:
      1. Public safety, improving the culture of MPD and hiring more officers and supplementing them with de-escalation professionals.
      2. Economy and ensuring tax burden doesn't fall on renters and homeowners
      3. The need for affordable housing.
3. Consent Agenda
  - a. January 2023 minutes approved unanimously without objection.
  - b. Financials for 2022
    - i. Total assets are more in the \$50,000 range.
    - ii. Awaiting payments from the city of Minneapolis.
    - iii. \$71,000 in revenue (includes \$30,000 extra funding from the city but was used for approved prepayments)
      1. Farmers market is excluded for 2023 budget.
      2. Farmers market essentially did not make money but was subsidized. Goal forward is to have a true accounting of the Farmers market.
    - iv. Motion to approve closeout of 2022 financials. Approved without objection.
    - v. January 2023:
      1. We will be evolving our accounting into a more standardized format that better meets our needs.
      2. Still missing payments so not reflected in this month's assets.
      3. Question: Are we subject to auditing? Yes, we believe the city does this.

4. Motion to approve January 2023 financials, as presented.  
Approved without objection.

#### 4. Updates

##### a. Contract updates:

- i. Executed bookkeeper contract with Amy Sanborn.
- ii. Equitable Engagement contract will be visited monthly.
- iii. We are waiting for feedback about camera placement from MPD. We are purchasing 4 or 5 more cameras.
- iv. Will need a fundraising committee in the future.
- v. Richard Stadtherr had to unfortunately resign from the board. The seat is currently open for one month until the annual meeting in April.
- vi. Style Guide for neighborhood branding was attached FYI.

#### 5. Farmers Market

- a. Per our last board meeting, we are taking a hiatus from financially supporting the Farmers Market, hoping that we will grow it while partnering with neighboring Uptown neighborhood associations.
- b. Context of how the Farmers Market arrived in East Isles.
  - i. It was started by a previous board member who left the board to work exclusively for the Farmers Market. The board member then liaised with a committee on the board who funded the market. They also found sponsorship for funds.
  - ii. Farmers Markets are never money making endeavors.
  - iii. Jenny Breen never knew anything about the finances of the Farmers Market when she took over as leader of the Farmers Market.
- c. What will the plan look like to move forward with the Farmers Market?
  - i. Jenny will put together a budget.
  - ii. We will need sponsorships. 20-50% of nearby markets come from sponsorships.
  - iii. We will need fundraising.
  - iv. Question about needing a written business plan before we can agree to sponsor. Another question/proposal is to approve funding for Jenny to put together a plan, meet with people, etc.
  - v. Proposal to give Jenny parameters to work on a plan.
  - vi. Motion to fund 30 hours Jenny Breen to work on a Farmers Market proposed business plan for the board to review at a future meeting (April).  
Motion approved without objection.

#### 6. Committee Updates

- a. BET - next meeting March 7
  - i. Hennepin Ave. reconstruction project
  - ii. Charging stations for EVs.
- b. Outreach and Engagement
  - i. Palio will unfortunately not be held due to the snow event this week.
- c. Park Board Commissioner Meeting

- i. Elizabeth Shaffer has had a meeting with the supervisor about putting the booms on the lake to collect trash in the water.
  - ii. March 10 is the deadline for the Cedar Isles plan feedback.
  - iii. Grant application for water quality through the MWMO.
- d. Annual Meeting
  - i. Plan to meet out in the open area by the windows.
  - ii. Hopefully we can have food for guests donated.
  - iii. Please encourage neighbors to run for the board and attend the meeting.
  - iv. Proposal to move Summer Social from later in the summer to earlier in the summer. Everyone seems to favor moving it close to the start of the summer. We will look at dates.
  - v. There is an annual meeting document for to-dos on the drive.
- e. Public safety work group will meet in the next few weeks.
  - i. Proposal to have a MPD representative (possibly inspector or the crime prevention specialist) to the annual meeting or a future board meeting.

Meeting adjourned at 7:30.