

EINA Board of Directors Meeting
Tuesday, December 13, 2022, 6:00 PM
Grace-Trinity Community Church
1430 W 28th Street
MINUTES

Board members present: Julia Edelman, Quinton Courts (Secretary), Larry Lamb, Sandy Nelson, Shanti Mitra (Vice President), Mike Erlandson (President), Mark Greene, Brian Milavitz (Treasurer), Richard Stadtherr

Board members absent: Deb Altschuler, Cuyler Dinegan (Coordinator)

Guests present: Ellen van Ilwaarden, Lisa Goodman (City Councilwoman), Elizabeth Shaffer (MPRB Commissioner), Lona Healam, Henry LaBounta, Jenny Breen, Aaron Blaser

- I. Call to Order at 6:05 PM.
- II. City Councilmember Update (Lisa Goodman)
 - A. Lunch with Lisa in January.
 - B. Lunch with Lisa in December was at 7th floor Dayton's project common space and event attendees shopped at the Makers Market, which benefited small business owners.
 - C. Mayor is creating a work group about the future of economic activity downtown.
 - D. Hennepin County will reach out to EINA about the B line on Lake Street (will use federal funds and the project will be accelerated).
 - E. 2023 city budget had a gap of \$10,000 from what used to be \$20,000. Lisa worked to get 27 neighborhoods funded at a minimum of \$20,000 for the new budget.
- III. Green Team (Ellen van Ilwaarden)
 - A. Community member presentation of trash at Lake of the Isles (Henry LaBounta)
 1. Since the snow melted in the spring, he has picked up over 2500 gallons of trash, 56 syringes (some along shore line and others floating). He's spent almost 300 hours this year picking up trash.
 2. A lot is located at the shoreline of the Euclid/LOTI Pkwy intersection and on the east side of the easternmost isle in the lake. Almost all of the trash (90%) in the lake comes from this culvert.
 3. **Brute Boom** is a proposal that will collect trash coming from the Euclid culvert.
 4. Another proposed solution are different types of **storm drain grates** that would prohibit trash from getting into the storm drains or even Litta Traps that catch litter under the grating.
 5. If the city included Hennepin Ave as a "commercial street," it would place it on an 8-day street **sweeping cycle** vs. the current 30-minute street sweep.

6. One teaspoon of sidewalk salt permanently damages 5 gallons of lake water.
 7. Group discussed including solutions in the current plan for the MPRB redesign of LOTI, working with other neighborhood associations to collect our voices.
- B. MPRB Update (with Elizabeth Shaffer)
1. Just received funding for a new Natural Resources Technician (now a staff of 3) who does land management.
 2. MPRB has a live tracking map for snow plows.
 3. There are 191 trees on Hennepin Avenue trees within the area of the redesign plan with a total value of \$350,000. There is a process in the works of prioritizing trees for age, species, etc.
 4. She has asked the redesign team to provide a tree impact report to better understand the loss/benefit in the current redesign.
- IV. Farmers Market (Jenny Breen)
- A. Recap (summer 2022 and before)
1. In 2017, Debbie Gold established the East Isles Farmers Market without official support of the East Isles Residents Association. Jenny took over completely in year 5.
 2. She would like to make the case for a clearly defined relationship between EINA and the East Isles Farmers Market.
 3. 14 markets were held (14 community gatherings)
- B. 2023 Planning
1. Proposed relationship with the board:
 - a) Board oversees Farmers Market management.
 - b) Farmers committee should be written into bylaws and a FM strategic plan.
 - c) Lead procurement funding.
 - d) Have a table or regular presence at the market.
 - e) Represent and promote the Farmers Market at community events.
 2. Conversation about “does the community know *why* they should go to the Farmers Market vs. a grocery store?” — this is a marketing strategy and currently the Farmers Market needs support with this.
 3. Board will need to make the decision at next month’s meeting about approving the Farmers Market again and what we can do to help it be successful.
 4. Jenny shared promotional ideas and benefits of Farmers Markets in general.
 5. 70% of visitors walk to EIFM. She also shared other demographic statistics about vendors.
 6. She entertained the idea of renaming it the Uptown Farmers Market vs. EIFM. This is a bigger conversation about partnering with neighboring associations to lend their financial and organizational support. She could

inquire about how Kingfield's market operates because three neighborhoods partner together to support that Farmers Market.

7. Aaron Blaser, local business owner, discussed why he chooses to participate as a vendor at EIFM.

V. Consent Agenda

A. November minutes

B. 2023 proposed budget (Brian Milavitz)

1. Will budget for committees vs. per line item. Committees can decide how much money they want to allot for events.
2. Increase promotional money in the budget.
3. Neighborhood Network Fund (NNF) is basic city funding and Equitable Engagement Fund (EEF) fund will total \$20,000 from the city of Minneapolis.
4. NRP money (held by the city at the request of neighborhoods) is used to operate the association.
5. We are proposing that we increase donations and fundraising (separate from the Farmers Market) to \$4,500.
6. Total expenses for the operating budget is \$41,422. Deficit of \$7,272. Deficit is reduced to \$543 with \$6,729 prepaid items in 2022. We do have a cushion of unspent ~\$50-60,000 from previous board years.
7. Farmers Market for 2023 will be in a projected deficit of \$12,000.
8. Motion to approve the provisional budget. Motion has a second. Motion approved unanimously.

C. President's Update (Mike)

1. NRP reallocation of \$4,360.84 from Residential Loan to Public Space motion is moved, has a second, and approved unanimously.
2. NRP Public Space Definition has been changed, motion is moved, has a second, and approved unanimously.
3. November board meeting minutes motion to approve, has a second, approved unanimously.

VI. Committee Events:

- A. BET Committee — January 9 is the next meeting.
- B. Palio Winter Festival will need board volunteers leading up the event.

Meeting adjourned at 8:22 PM.

On December 19, 2022, the board unanimously approved the following motion via email:

EINA endorses a letter from the board to Minneapolis city officials regarding the impact on existing trees along Hennepin Avenue between Franklin Ave. and Lake Street as part of the upcoming reconstruction project. Once drafted, the letter will come back to the Board for final approval.