

EINA Board of Directors Annual Meeting  
Tuesday, August 8, 2023, 6:00 PM  
Grace-Trinity Community Church and via Zoom  
1430 W 28th Street  
MINUTES

Board members present: Julia Edelman, Quinton Courts (Secretary), Mike Erlandson (President), Brian Milavitz (Treasurer), Mark Greene, Jonathan Beck, Ellen Van Iwaarden, Shanti Mittra (Vice President), Cuyler Dinegan (Coordinator), Debra Altschuler

Board members absent: Dan Sutton, Henry LaBounta

Guests present: Brian and Lindsey (neighbors on Girard), Lt. Charles McCree (MPD)

1. Call to order at 6:04 PM.
2. Safety Conversation (updates and responses from MPD's Lt. Charles McCree)
  - a. Safety Walking Club
  - b. Crime trends/deterrents
3. Consent Agenda
  - a. Financials (Brian) approved unanimously.
  - b. June meeting minutes (Quinton) approved unanimously.
4. President's Update (Mike)
  - a. Motion to remove out-of-date board documents and related online postings was approved.
  - b. Fundraising - ongoing and meeting rescheduled.
  - c. 2737 Lake of the Isles / Mahendra Terry Persaud - motion to right a letter in opposition to the property returning to the owner was approved.
  - d. Hill & Lake Press no longer printing neighborhood association meeting minutes.
5. Committee and Working Group Updates
  - a. Green Team (Ellen)
    - i. Lake Cleanup this Sat. August 12, 9:30–noon (check in at W 27th & E Lake of the Isles Pkwy). Incorporating boats this month to cleanup isles areas.
    - ii. Keeping records of gallons collected from LOTI, usually around 100 gallons of trash/recycling from 12-15 people picking.
    - iii. We received grant from MWMO that Henry wrote for EINA, ~\$5,000 to educate neighborhood, continue Cleanups of LOTI (drains through Chain of Lakes into Mississippi); Teamed up with Wedge/LHENA, whose drains go directly to Mississippi
    - iv. Encouraging neighbors to Adopt-a-Drain.
  - b. Built Environment (Mark)
    - i. Hennepin Ave reconstruction
    - ii. MPRB and cannabis rule

- c. Farmers Market (Dan/Jonathan)
    - i. Meeting July 17 / LHENA, EBMSNA, UA present
      - 1. Neighborhood Roots is an org running 3 markets, likely too busy to take EIFM on
      - 2. Monthly meetings, next meeting Aug. 14, 12–1:30pm
  - d. Safety (Shanti)
    - i. Continued messaging that if you see a crime, call it in and file a police report.
    - ii. Suggestion to share out data on crime reports, linked from newsletter
    - iii. We would love to make event out of our 1-year Safety Walk anniversary and tell the whole story of walking club, cleanup, cameras, rebates, neighborhoods to the north and south following with Safety Clubs of their own, etc
6. Coordinator Update (Cuyler)
- a. Starting with the events, the next Lake of the Isles Cleanup is this Sat. August 12, 9:30–noon (check in at W 27th & E Lake of the Isles Pkwy). The next East Isles Safety Walk is Wed. August 23, 5:30–7pm (meet at Triangle Park), and we'll also be promoting the inaugural East Bde Maka Ska Safety Walk on Sat. August 19, 10-11:30am.
  - b. The Neighborhood Super Sale, set for Sat. Sept 9 and led by Ellen, which will take place in East Isles, Lowry Hill, East Bde Maka Ska, and Kenwood neighborhoods this year. Had 60 registrations last year with two neighborhoods (East Isles and Lowry Hill). We have an interactive map available on the event webpage, which participants can use to see local sales, what's being sold, and use for navigation.
  - c. Our Hill & Lake Press ads continue to receive positive feedback.
  - d. In fundraising, working on another donation letter, highlighting Lake of the Isles green issues to encourage folks to take action through support—thanks again to Ellen for developing language around this. Also working with Ellen and Henry to track financials for their new MWMO grant (congrats again!).
  - e. Still waiting on the application with East Bde Maka Ska N.A. for the City's Collaboration & Shared Resources Fund.
  - f. Externally, most of the boundary signage has been installed by Public Works—the remaining signs will go up in future or they'll just get torn down during upcoming construction, and PW will set aside the remaining old signs for our uses. Mike is still working diligently with MPD and the City to get the six donated security cameras up at select East Isles intersections.
  - g. August newsletter goes out later this week. Newsletters continue to have 65% open rates, which is wildly good, industry average is 25%. If you haven't sent content yet, please email me by noon tomorrow if you have any last-minute updates to share.
7. New Biz / Old Biz (All)

- a. YWCA is moving, org slowly disinvested from the building. This is an anchor of the community, staff are sad and they and clients alike were suprised by the decision.

8. Adjourn 7:50pm