

## **EIRA Board of Directors Meeting**

Tuesday, November 10, 2020, 7 pm

Online via Zoom

### **MINUTES**

#### **Board Members Present:**

Emma Erdahl (President), Erik Anderson (Vice President), Andrew Degerstrom (Treasurer), Eric Barstad (Secretary), Becky Accettura, Laney Barhaugh, Natasha Dockter, John Erlandson, Abbie Ernst, Rod Lauture, Amelia Steinkraus

#### **Staff Present:**

Jenna Egan, Coordinator

#### **Guests Present:**

Lisa Goodman, Minneapolis City Council, Ward 7  
Ellen van Iwaarden, Green Team Co-Chair  
Other East Isles Residents

---

#### **1) Welcome**

President Emma Erdahl called the meeting to order at 7:04 pm.

#### **2) Council Member Goodman**

Council Member Goodman gave the following announcements:

- Monthly Luncheons with Lisa was on October 28th at 12p.m. Robert Lilligren, President & CEO of the Native American Community Development Institute (NACDI) presented.
- Street sweeping is complete except for 24th, 26th, and 28th street. If it snows they are still street sweeping. The city will continue to collect bundle brush and leaves until Nov. 16<sup>th</sup>.
- Three openings in the 7th Ward on committees. Looking for someone to join the Public Health Advocacy Committee. It's a committee filled with public health professionals. Last appointee was Paul Pentell a well-known anti-smoking and smoking cessation expert. During his time banned menthol cigarettes in the city. Also increased the age to buy cigarettes to 21. This is a committee where big public health things can happen. Most recently the committee has been talking about

violence as being a public health problem, and homelessness as a public health problem. You don't have to have a public health degree to apply, if you are interested in solving public health problems, Also looking for two people to serve on the Racial Equity Advisory Committee and one person to serve on the People with Disabilities Advisory Committee. Please contact Lisa if you are interested - judy.sherin@minneapolismn.gov. They are ward based.

- Minneapolis set voter record turnout. 86% of the city voted.
- Public hearing on the Neighborhoods 2020 Plan on Thurs. Nov. 12th. There will be a vote the following day.
- Series of public hearings on the city budget starting on Nov. 16th. Learn more here. Budget adoption Dec. 9th. Will give an update at the next EIRA board meeting.
- Survey on Trends on Community Safety is open till Nov. 20th. You can take the survey here - [https://www.surveymonkey.com/r/J86DD7Y?utm\\_content=&utm\\_medium=email&utm\\_name=&utm\\_source=govdelivery&utm\\_term=](https://www.surveymonkey.com/r/J86DD7Y?utm_content=&utm_medium=email&utm_name=&utm_source=govdelivery&utm_term=)
- Author of a program called Four D - affordable housing. There is an incentive for renters to receive a 40% reduction in their taxes if they offer affordable rent. There are conditions, example: not raising rent every year. Currently accepting applications for the program. Learn more here - <http://www2.minneapolismn.gov/cped/housing/WCMSP-214366>
- Minneapolis Data Dashboards - 40 different dashboards continuous updated details about what is going on in Minneapolis from COVID to Crime. Learn more here - <http://www2.minneapolismn.gov/news/employees/WCMSP-226443>
- For the City's 2021 Budget, there are currently several council members interested in amending the Mayor's recommended budget to increase funding for NCR for the Neighborhoods 2020 program.

### 3) Approval of Minutes

**Motion to approve** the minutes for the Board of Directors Meeting on November 10, 2020. *Motion by Degerstrom, seconded by Barstad. Motion carried with 9 ayes and 0 nays.*

### 4) President's Report

President Emma Erdahl gave the following report:

- Please complete the Public Safety survey - [https://www.minneapolismn.gov/community-safety/?utm\\_content=&utm\\_medium=email&utm\\_name=&utm\\_source=govdelivery&utm\\_term=](https://www.minneapolismn.gov/community-safety/?utm_content=&utm_medium=email&utm_name=&utm_source=govdelivery&utm_term=)
- Park Board is still looking for input on the Cedar Isles Master Park Plan, learn more and complete the survey here - <https://www.surveymonkey.com/r/Cedar-Isles>

## 5) Staff Report

Coordinator Jenna Egan gave the following report on what she has been working on:

- Newsletter went out Thurs. Nov. 5th.
- Attended and supported Executive Committee and BET Committee meetings
- Worked with Erik on new website
- Worked with Becky on upcoming listening sessions
- Documented Board and BET meeting minutes
- Responding to neighbor and community emails
- Checking our EIRA mail at the UPS store
- Created and disseminated information on our social media channels.

## 6) Treasurer's Report

Treasurer Andrew Degerstrom presented the November 2020 Finance Report, highlights include:

- \$3,113.41 in expenses and \$3,454.02 in income for the month of October.
- \$24,502.15 of funds remaining in NRP Funding Agreement no. 28340 (Phase II Implementation) as of October 31.
- \$4,382.25 of funds remaining in NRP Funding Agreement no. 35039 (Home Security Grants) as of October 31.
- \$18,496.06 of funds remaining in NRP Funding Agreement no. 35167 (Sustainable Practices) as of October 31.
- \$49,440.76 of funds remaining in NRP Funding Agreement no. 28340 (Community Participation Program) as of October 31.

The following action was taken regarding item 6:

**Motion to approve** the November 2020 Finance Report. *Motion by Degerstrom, seconded by Anderson. Motion carried with 9 ayes and 0 nays.*

## 7) Outreach & Nominations Committee

Outreach & Nominations Committee Chair Eric Barstad provided the following report:

- Becky Accettura and Rod Lauture are organizing a series of neighborhood listening sessions. The first session will be on November 18 and the topic is public safety.
- There is a Public Safety survey in the newsletter, those who have not already completed it are encouraged to do so. <https://bit.ly/33zub90>. This is an opportunity to hear from our neighbors.

## 8) Built Environment & Transportation Committee

Built Environment & Transportation Committee Chair Andrew Degerstrom gave the following report:

- All land use applications for the proposed mixed-use development at 2841 Hennepin Avenue were approved on consent by the Planning Commission on November 2, 2020.
- Committee is interested in having representatives from the Mapping Prejudice Project at the University of Minnesota present on racial covenants and redlining in the East Isles and the greater Uptown Area. Presentation would most likely be after the new year.
- Next meeting will be Tuesday, November 17, 2020. Becca Hughes from the City of Minneapolis and JoNette Kuhnau from Kimley-Horn will be presenting results from the latest round of engagement on the Hennepin South Reconstruction Project, as well as next steps.

## 9) NRP Committee

Jenna Egan gave the following report on behalf of NRP Committee Chair Mike Erlandson:

- EIRA Board Member Eric Anderson and NPR Committee Chair Mike Erlandson made comments before the October meeting of the Minneapolis Park and Rec Board. The purpose of their comments, in the open forum part of the meeting, was to support EIRA's position to place a shade structure in Levin (Triangle) Park and express the NRP Committee's frustration that this project has not been moved forward. The Park Board made a commitment in 2019 to work with EIRA to place a shade structure in the park leveraging both EIRA NRP funds and Park Dedication fees. The Board asked staff to follow-up with Eric and Mike regarding the next steps. The NRP Committee continues to make this neighborhood project a priority.
- The NRP Committee meeting scheduled for November 4th was canceled. A new meeting date will be posted. If you are interested in joining the NRP Committee or have ideas for neighborhood projects to improve the quality of life in EIRA please feel free to email Committee Chair Erlandson at [mikeerlandson@gmail.com](mailto:mikeerlandson@gmail.com).

## 10) Website Redesign

Erik Anderson, who is working on the website redesign, gave the following update:

- Gave the board the link and temporary password to check out the new site.
- Working on having the domain transferred over.
- Welcome suggestions.
- Erik's mom provided photos for the website.

## 11) Executive Committee Report

The Executive Committee adopted the following resolutions since the previous Board Meeting:

Resolution 2020R-040: Resolved that EIRA authorizes the transfer of hosting of its website to Squarespace. Further resolved that EIRA authorizes a one-time expense of \$218 to Squarespace for the first year of web hosting service.

Resolution 2020R-041: Resolved that EIRA adopts the following policy regarding web services:

- The eastisles.org and eastislesfarmersmarket.com websites shall be consolidated under the same EIRA Squarespace account.
- The eastisles.org and eastislesfarmersmarket.com domain registrations shall be transferred as necessary and consolidated under the same EIRA Squarespace account.
- The eastisles.org and eastislesfarmersmarket.com Google Workspace subscriptions shall be consolidated under the same EIRA Google account.

The following action was taken regarding item 11:

**Motion to ratify** Executive Committee actions since the previous Board meeting.  
*Motion by Degerstrom, seconded by Barhaugh. Motion carried with 9 ayes and 0 nays.*

## **12) Open Forum**

The following was discussed during Open Forum:

- Treasurer Andrew Degerstrom is working on the 2021 budget. Due to delays in getting information on City funding from NCR, budget will likely be ready for adoption in January.
- Regarding the first listening session (see item 7), there was discussion about how to contact block captains, as well as additional ways to promote the session.

## **13) Adjournment**

The meeting was adjourned at 8:05 pm.

---

*Minutes submitted by Jenna Egan*