

EIRA Board of Directors Meeting

Tuesday, September 8, 2020, 7 pm
Online via Zoom

MINUTES

Board Members Present:

Emma Erdahl (President), Erik Anderson (Vice President), Andrew Degerstrom (Treasurer), Eric Barstad (Secretary), Becky Accettura, Laney Barhaugh, Natasha Dockter, John Erlandson, Abbie Ernst, Rod Lauture, Amelia Steinkraus

Staff Present:

Jenna Egan, Coordinator

Guests Present:

Lisa Goodman, Minneapolis City Council, Ward 7
Steve Gallagher, Neighborhood & Community Relations, City of Minneapolis
Ellen van Iwaarden, Green Team Co-Chair
Debbie Gold, Farmers Market Committee Co-Chair
Other East Isles residents

1) Welcome

President Emma Erdahl called the meeting to order at 7:01 pm.

2) Council Member Goodman

Council Member Goodman gave the following announcements:

- Monthly Lunch with Lisa events will move to Zoom in October. A tour of the new Dayton's Project is planned, date to be determined. To learn more and sign up for Lisa's newsletter, contact Judy Sherin at judy.sherin@minneapolismn.gov.
- There is a planned public meeting with the Native American Community Development Institute to learn more about what they are doing. Date is to be determined.
- The City of Minneapolis seeks residents to serve on Boards and Commissions. Lisa is personally looking for a Ward 7 representative on the Public Health Advisory Board. Learn more about open positions at <http://www2.minneapolismn.gov/boards/openings/index.htm>.

- September is National Preparedness Month. Learn more at <https://www.ready.gov/september>. If interested in being trained in this area, contact Judy Sherin at judy.sherin@minneapolismn.gov.
- State of Minnesota has applied for the Lost Wages Assistance program through FEMA to provide an extra \$300 per week for those receiving unemployment benefits who meet the additional requirements. Learn more at <https://www.uimn.org/applicants/needtoknow/news-updates/lwa.jsp>.
- Early voting begins September 18. Learn more at <https://www.sos.state.mn.us/elections-voting/other-ways-to-vote/>.
- National Night Out is September 15. Some events are happening and have COVID guidelines. Learn more at <http://www2.minneapolismn.gov/nno/>.
- Public comment period for Neighborhoods 2020 ends September 30. Lisa is a strong supporter of neighborhood associations and will be advocating for a baseline of funding.

3) Neighborhoods 2020

Steve Gallagher from Neighborhood & Community gave the following presentation on Neighborhoods 2020:

- With the Community Participation Program ending at the end of 2020, Neighborhoods 2020 is the next iteration of City funding for neighborhood organizations.
- City went through a series of open houses and work groups for feedback.
- City also contracted with the Center for Urban and Regional Affairs (CURA) to do additional outreach and develop a program that would amplify equity and inclusion within the neighborhood system.
- Neighborhood organization funding under Neighborhoods 2020 is comprised of two funds:
 - Citywide Neighborhood Network fund provides base level funding for all neighborhood organizations.
 - Equitable Engagement Fund provides additional funding based on a formula (50% Areas of Concentrated Poverty + 20% Gentrification + 30% Cost Burdened Households).
- A transition period, from 2021 to 2023, is included to provide a transition from the current neighborhood funding program structure to Neighborhoods 2020. Funding levels for East Isles during the transition period are:
 - \$20,000 from Neighborhood Network Fund and up to \$2,365 from Equitable Engagement Fund for a total of \$22,365 in 2021.
 - \$15,000 from Neighborhood Network Fund and up to \$2,517 from Equitable Engagement Fund for a total of \$17,517 in 2022.
 - \$10,000 from Neighborhood Network Fund and up to \$2,732 from Equitable Engagement Fund for a total of \$12,732 in 2023.

- There is another bucket of funding available, called the Partnership Engagement Fund, which neighborhood associations can apply for when partnering with another community-based organizations to engage historically underrepresented residents.
- Neighborhoods 2020 Draft Guidelines can be found at <http://www2.minneapolismn.gov/www/groups/public/@ncr/documents/webcontent/wcmsp-223035.pdf>.
- A racial equity analysis conducted by CURA as part of the engagement process found that base funding levels for neighborhood organizations, as opposed to neighborhood funding determined strictly by formula, leads to an inequitable distribution of funding when the overall pot of funding is not large enough. Analysis can be found at https://content.govdelivery.com/attachments/MPLS/2020/01/16/file_attachments/1360864/Neighborhoods%202020%20Racial%20Equity%20Analysis.pdf.
- Public comment period of draft guidelines ends September 30.

4) President's Report

President Emma Erdahl gave the following report:

a. Approval of the Minutes for the Board of Directors Meeting on August 18, 2020

The following action was taken regarding item 4a:

Motion to approve the minutes for the Board of Directors Meeting on August 18, 2020. *Motion by Degerstrom, seconded by Dockter. Motion carried with 9 ayes and 0 nays.*

b. Board Member Training

Board Member Training conducted by nonprofit attorney Jess Birken was held on September 2. Jess Birken is a nonprofit attorney who is contracted by the City of Minneapolis to provide legal services to neighborhood organizations. Nine board members attended, and topics covered included financial responsibilities and duties of board members. Emma expressed thanks to former President Ellen van Iwaarden for making the connection and recommendations, and to Andrew Degerstrom for assisting with the finance and coordination. Emma will send a thank you note to Jess Birken and her assistant.

c. Neighborhoods 2020 Letter from Armatage Neighborhood

Armatage Neighborhood Association is circulating a letter on Neighborhoods 2020 looking for other neighborhood organizations to sign on. Comment period for Neighborhoods 2020 ends September 30, and Emma encourages every board member, as well as neighbors, to read through the webpage (<http://www2.minneapolismn.gov/ncr/2020>), think about what they want Minneapolis neighborhoods to look like and submit comments.

5) Staff Report

Coordinator Jenna Egan gave the following report on what she has been working on:

- Responds to neighbor emails and requests.
- Creates and shares content on EIRA's social media channels.
- Updates website with events and meetings. Met with Erik Anderson to discuss website updates and redoing the website.
- Working with the Green Team on coordinating the Super Sale; collecting Super Sale registrations, promoting on social media, newsletters, and emails.
- Working with the Social Committee to coordinate the pop-up ice cream stands; ordering ice cream, creating and disseminating promotional content, coordinating volunteer efforts and supplies.
- Attending various committee meetings and weekly neighborhood network meetings hosted by Neighborhoods and Community Relations at the City.
- Creating and disseminating the monthly newsletter.

6) Treasurer's Report

Treasurer Andrew Degerstrom gave the following report:

a. September 2020 Finance Report

Highlights of the September 2020 Finance Report include:

- \$4,901.28 in expenses and \$2,132.88 in income for the month of August.
- \$24,502.15 of funds remaining in NRP Funding Agreement no. 28340 (Phase II Implementation) as of August 30.
- \$4,382.25 of funds remaining in NRP Funding Agreement no. 35039 (Home Security Grants) as of August 30.
- \$20,187.88 of funds remaining in NRP Funding Agreement no. 35167 (Sustainable Practices) as of August 30.
- \$54,371.64 of funds remaining in NRP Funding Agreement no. 28340 (Community Participation Program) as of August 30.

The following action was taken regarding item 6a:

Motion to approve the September 2020 Finance Report. *Motion by Degerstrom, seconded by Barhaugh. Motion carried with 9 ayes and 0 nays.*

b. New Credit Card Reader

EIRA now has a mobile credit card reader. Currently being used at the Farmers Market to allow shoppers who do not have cash the ability to purchase from cash-only vendors. Shoppers purchase tokens from the Farmers Market booth to use as payment with vendors. Vendors are reimbursed from the Farmers Market's petty cash. The credit card reader will also be used at EIRA social events to allow for neighbors to make donations by credit card.

7) Green Team

Green Team Co-Chair Ellen van Iwaarden provided the following report:

- Super Sale will be held on September 12. Fifty registrations have been received, which is smaller than last year, but is a good number considering COVID-19. COVID-19 safety guidelines were sent to all registrants. All sales will be outdoors. Signs and maps will be delivered to sellers on Friday, and map will also be on the EIRA website.
- Pop-up ice cream stand will be incorporated into the Super Sale. There will be two locations, one in the morning, one in the afternoon. Morning stand will be on 2800 block of Irving Ave and the afternoon stand will be on the 2400 block of Lake Place. Pre-packaged ice cream provided by La La's Homemade Ice Cream.

8) YWCA "It's Time to Talk About Race" Virtual Event

President Emma Erdahl expressed interest in having EIRA purchase a virtual table for YWCA's "It's Time to Talk About Race" event (<https://www.ywcampis.org/events/>). Cost of the virtual table is \$500 and comes with 10 tickets. Tickets would be given out to East Isles residents. Discussion revolved around the following points:

- YWCA puts on high quality events and it would be nice for EIRA to facilitate this for East Isles residents.
- According to Treasurer Andrew Degerstrom, cost could be covered using CPP funds under Meetings/Community Building Events and that EIRA will be significantly underbudget at the end of the year.
- Alternatives for how EIRA would distribute the free tickets would be giving them out on a first come, first served basis, or by random drawing after a registration deadline.
- EIRA could flier the neighborhood advertising the event and ticket giveaway.
- EIRA could encourage East Isles residents to attend on their own in addition to the ticket giveaway.

The following action was taken regarding item 7:

Motion to approve Resolution 2020R-038: Resolved that EIRA authorizes no more than \$500 to purchase a table at the YWCA "It's Time to Talk About Race" event and offer the tickets received to East Isles residents for free through a random drawing. *Motion by Erdahl, seconded by Degerstrom. Motion carried with 9 ayes and 0 nays.*

9) Open Forum

The following was discussed during Open Forum:

- Treasurer Andrew Degerstrom announced that completed Conflict of Interest Statements have been received from all board members via DocuSign, as well as all

board members responded to the request for information for EIRA's 1023 application.

- Laney Barhaugh inquired about the Board social. Emma Erdahl is working on it and will host a small outdoor gathering. Laney Barhaugh is willing to assist.
- Erik Anderson is working on an update of the EIRA newsletter and welcomes any assistance or input.
- Eric Barstad announced that the Outreach & Nominations Committee plans to meet on the 4th Tuesday of every month, but the NRP Committee already has a meeting scheduled on the 4th Tuesday in September, so September's meeting will instead be held on September 28.
- Laney Barhaugh suggests the Board create a Slack and use it to communicate and collaborate. Andrew Degerstrom uses it and likes the idea; Board can try it out and see how they like it. Emma Erdahl will look into setting a Slack up for the Board to demo.
- Becky Accettura asked how East Isles is doing on census completion. Noted that East Isles was not listed in a recent email identifying neighborhoods with low response rates.
- Rod Lauture inquired about updates on the homeless encampment on the west end of The Mall. No updates since Park Board Commissioner Jono Cowgill's update at the August Board Meeting. Laney Barhaugh is interested in learning more about housing and homelessness and for anybody else who is interested in teaming up to reach out.

10) Adjournment

The meeting was adjourned at 8:14 pm.

Minutes submitted by Jenna Egan